

## **SELF LOVE BEAUTY**

WWW.SELFLOVEBEAUTY.COM

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### SELF LOVE BEAUTY'S MISSION

 Self Love Beauty mission is to ensure women have self-love through feeling confident in their own beauty and feeling empowered one story at a time knowing they are not alone on their journey to reach their full potential.

## 

- 75% of demographic ages 18-44
- Split Gender Representation
- Interests: Health, Fitness, Travel, Food/Drink
- Location: Mainly United States including high traffic in Michigan, California, New York, Texas and Florida

# STATS ~~~

- 14,000 Monthly Pageviews
- 3,500 Monthly Users
- 50% New Visitors Monthly
- 1.086 Facebook "Likes"
- 1,294 Instagram Followers
- 605 Twitter Followers