



SELF LOVE BEAUTY
WWW.SELFLOVEBEAUTY.COM

FOUNDER
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SELF LOVE BEAUTY'S MISSION

- Self Love Beauty mission is to ensure women have self-love through feeling confident in their own beauty and feeling empowered one story at a time knowing they are not alone on their journey to reach their full potential.

DEMOGRAPHICS 

- 75% of demographic ages 18-44
- Split Gender Representation
- Interests: Health, Fitness, Travel, Food/Drink
- Location: Mainly United States including high traffic in Michigan, California, New York, Texas and Florida

STATS 

- 6,000-7,000 Monthly Pageviews
- 2,000 Monthly Users
- 50% New Visitors Monthly
- 950 Facebook "Likes"
- 650 Instagram Followers
- 400 Twitter Followers