



**SELF LOVE BEAUTY**  
**WWW.SELFLOVEBEAUTY.COM**

**FOUNDER  
LISA THOMPSON**



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**SELF LOVE BEAUTY'S MISSION**

- Self Love Beauty mission is to ensure women have self-love through feeling confident in their own beauty and feeling empowered one story at a time knowing they are not alone on their journey to reach their full potential.

**DEMOGRAPHICS** 

- 75% of demographic ages 18-44
- Split Gender Representation
- Interests: Health, Fitness, Travel, Food/Drink
- Location: Mainly United States including high traffic in Michigan, California, New York, Texas and Florida

**STATS** 

- 9,800 Monthly Pageviews
- 2,300 Monthly Users
- 50% New Visitors Monthly
- 963 Facebook "Likes"
- 842 Instagram Followers
- 461 Twitter Followers