



**CONTACT:**

Lisa Thompson  
Founder, Self Love Beauty  
info@selflovebeauty.com  
810-614-6599

FOR IMMEDIATE RELEASE

**Michigan Based Blogger Promotes Women Empowerment Shirts at Detroit Photo Shoot Event Saturday, March 25**

DETROIT, MI – [Self Love Beauty](#), a Michigan based blog dedicated to empowering women and self-love, will host a Beautiful Me Photo Shoot on Saturday, March 25, from 3-5p.m. at Belle Isle Fountain in Detroit.

This shoot is to promote Self Love Beauty’s new [Beautiful Me Campaign](#) this spring to spread the message of confidence and self-love. Models will be clothed in a variety of shirts designed for women to wear to express who they are and their journey to self-love.

The featured shirts will be available to women of all ages, shapes and sizes. The Beautiful Me campaign will reach women across the state to remind women of their importance and the value in creating a positive self-image.

“The purpose of my website is to help women realize their true beauty,” said Lisa Thompson, founder of Self Love Beauty. “The point of the campaign is to make women feel good about who they are and wear clothes that express themselves.”

Each of the women featured in the photo shoot has her own story of how she has become a confident woman. The Self Love Beauty Detroit photo shoot will advertise the women’s stories and will promote women empowerment.

Cameras are allowed into the event, while professional photographers will also be present. All are encouraged to attend. For more information, email [info@selflovebeauty.com](mailto:info@selflovebeauty.com) or call 810-614-6599.

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