



SELF LOVE BEAUTY

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SELF LOVE BEAUTY'S MISSION

- Self Love Beauty mission is to ensure women have self-love through feeling confident in their own beauty and feeling empowered one story at a time knowing they are not alone on their journey to reach their full potential.

DEMOGRAPHICS

- 75% of demographic ages 18-44
- Split Gender Representation
- Interests: Health, Fitness, Travel, Food/Drink
- Location: Mainly United States including high traffic in Michigan, California, New York, Texas and Florida

STATS

- 14,000 Monthly Pageviews
- 3,500 Monthly Users
- 50% New Visitors Monthly
- 69,000 Monthly views on Pinterest
- 1,212 Facebook "Likes"
- 1,451 Instagram Followers
- 691 Twitter Followers