



www.selflovebeauty.com

## Beautiful Me Marketing Campaign Intern

Self Love Beauty's mission to invest in everyone to educate them on having confidence, self-love and feel empowered.

Self Love Beauty is seeking a Beautiful Me Marketing Campaign Intern to join their team for the Summer of 2019. With our rapid growth of our company, the intern will receive hands on opportunities to help them grow and help a mission based company.

The Beautiful Me Campaign comes from Self Love Beauty's mission to empower women to have self-love and confidence. In the fall of 2016, Self Love Beauty started their Beautiful Me collection which includes a variety of shirts. These campaigns showcase the different shirts from our collection to encourage and inspire women and young girls of all shapes, sizes and ages to come together to share their journey to self-love. Visit to see the details [www.selflovebeauty.com/beautiful-me-campaigns](http://www.selflovebeauty.com/beautiful-me-campaigns).

Description of duties include:

- Help expand the Beautiful Me campaign in new areas
- Finding ways to innovate this campaign
- Streamline processes
- Update database of stories and promote them
- Provide customer relations for companies we are working with
- Share this campaign on a larger scale
- Find innovate ways to grow
- Have fun designing, developing and promoting
- Work directly with: CEO of Self Love Beauty, volunteers and other interns

Experience and Qualifications:

- Communication and excellent writing skills
- Self-starter
- Organizational Skills
- Background or interest in campaigns
- Receiving a Bachelor's Degree in Marketing, Advertising, Journalism, Communications, Public Relations

Please note: this is Michigan and an unpaid position. 10-20 hours per week depending on the decision between the intern and leadership.

Please submit your cover letter and resume to Lisa Thompson at [lisathompson@selflovebeauty.com](mailto:lisathompson@selflovebeauty.com) by March 1, 2019.

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