



www.selflovebeauty.com

Public Relations & Editor Intern

Self Love Beauty's mission to invest in everyone to educate them on having confidence, self-love and feel empowered.

Self Love Beauty is seeking a Public Relations & Editor Intern to join their team for the Summer of 2019. With our rapid growth of our company, the intern will receive hands on opportunities to help them grow and help a mission-based company.

Description of duties include:

- Editor of our blog through working with writers, editing and promoting blogs
- Find new innovative ways to share our blog and receive more content tied to real world issues and events
- Oversee updates on the website through stronger SEOs, traffic and more
- Utilization of google analytics
- Content creator for Press Releases, work on social media posts with social media intern, podcast and events
- Draft social media posts for Facebook and Instagram
- Work directly with: CEO of Self Love Beauty, volunteers and other interns

Experience and Qualifications:

- Communication and excellent writing skills
- Self-starter
- Has a background in understand utilization of traditional and digital marketing
- Open to sharing their opinions for the better of the company
- Organizational skills
- Experience with Wordpress
- Receiving a Bachelor's Degree in Marketing, Advertising, Journalism, Communications, Public Relations

Please note: this is a virtual, unpaid position. 10-20 hours per week depending on the decision between the intern and leadership.

Please submit your cover letter and resume to Lisa Thompson at lisathompson@selflovebeauty.com by March 1, 2019.