



www.selflovebeauty.com

## Virtual Email Marketing Campaign Intern

Self Love Beauty's mission to invest in everyone to educate them on having confidence, self-love and feel empowered.

Self Love Beauty is seeking an Email Marketing Campaign Intern to join their team for the Summer of 2019. With our rapid growth of our company, the intern will receive hands on opportunities to help them grow and help a mission based company.

Description of duties include:

- Help expand our email list and connections
- Manage multiple email campaigns
- Track and record performance of the various email campaigns
- Be able to identify any trends which occur and offer a recommended course of action
- Identify consumer segments to target
- Develop new channels to help support growth
- Manage content messaging, communication frequency, and all creative processes
- Set quantifiable objectives and define best practices
- Provide leadership through strategic vision
- Develop email marketing plans around schedules and budgets
- Design and deploy newsletters
- Work directly with: CEO of Self Love Beauty, volunteers and other interns

Experience and Qualifications:

- Communication and excellent writing skills
- Self starter and open to sharing their opinions for the better of the company
- Organizational Skills
- Understands what a marketing campaign is
- How to utilize Marketing campaign tools such as MailChimp
- Receiving a Bachelor's Degree in Marketing, Advertising, Journalism, Communications, Public Relations

Please note: this is a virtual, unpaid position. 10-20 hours per week depending on the decision between the intern and leadership.

Please submit your cover letter and resume to Lisa Thompson at [lisathompson@selflovebeauty.com](mailto:lisathompson@selflovebeauty.com) by March 1, 2019.