



www.selflovebeauty.com

Social Media Intern

Self Love Beauty's mission to invest in everyone to educate them on having confidence, self-love and feel empowered.

Self Love Beauty is seeking a social media intern to join their team for the Fall of 2019. With our rapid growth of our company, the intern will receive hands on opportunities to help them grow and help a mission-based company.

Description of duties include:

- Create and execute content strategy to social media platforms with relevant, inspiring, and engaging content that connects with the target market
- Lead efforts in the implementation of brand voice, social media strategies, editorial calendars and concept ideation
- Oversees scheduling, planning and organization of Self Love Beauty podcast
- Manage content messaging, communication frequency, and all creative processes
- Set quantifiable objectives and define best practices
- Work directly with: CEO of Self Love Beauty, ambassadors, volunteers and other interns

Experience and Qualifications:

- Attention to detail and sufficient planning
- Understands the difference between writing for a brand vs personal social media
- Communication and excellent writing skills
- Self-starter and open to sharing their opinions for the better of the company
- Organizational skills
- Receiving a Bachelor's Degree in Marketing, Advertising, Journalism, Communications, Public Relations

Please note: this is a virtual, unpaid position (can receive class credit) that is 15 hours per week.

Please submit your cover letter and resume to Lisa Thompson at lisathompson@selflovebeauty.com by August 16, 2019.