

FATHER DAUGHTER EVENT



SELF LOVE BEAUTY
IMPACT REPORT: SEPTEMBER 2019

IMPACT FROM THIS EVENT

Self Love Beauty's mission is to educate, invest and impact individuals on self-love and confidence along with soft skills such as relationships, communication, and STEM.

The father/daughter workshop featured the following:

- Presentation from a Self Love Beauty ambassador to discuss the importance of confidence in young women
- Teach fathers how to affectively implement these qualities with their daughters
- Questionnaire to spark communication between fathers and daughters
- Demonstration from Garber team on how to change a vehicle tire
- Hands-on tire changing activity for fathers to try with their daughters

"What I most enjoyed about this event was spending quality time with my daughter." -Father



90%

Of fathers said they strongly agree that the material presented helped them grow a stronger bond with their daughter.

"Having relationship with my dad is important so we can grow up and have a bond and friendship between us." - Daughter

80%

This event led to an 80% increase in daughters' knowledge about self-love and confidence. They also said they felt more supported by their father and community.

