

2019

SELF LOVE BEAUTY

MOTHER & DAUGHTER EVENT IMPACT REPORT



"This event really helped me to get to know my mom on a deeper level. The quality time we spent together was exactly what we needed."

"This was great quality time spent with my daughter that has given us skills to enjoy many more years of valuable time together."

MOTHER & DAUGHTER EVENT

In October 2019, Self Love Beauty hosted the very first mother/daughter event at Northwood University. The attendees all came from different socioeconomic status and backgrounds, but came together to grow stronger bonds, learn about the importance of healthy relationships, support each other, and more.

This was a fun day filled with:

- Breakout sessions
- Activities of mother/daughter communication games and building support
- Assembling more than 60 care packages to gift to those in need
- Mother/daughter panel who openly discussed their relationships



OUR IMPACT

70%

Increase in mothers understanding of how much they need to support their daughters

40%

Increase in mothers knowing how to connect with their daughters throughout teen years

25%

Increase in daughters understanding of how to live a life of purpose and a positive future



"I loved every minute of this event! It was awesome to be with my daughter in a 'safe zone.' I really enjoyed getting to see her views on things. I will attend more events!" -Mother



"This event helped me understand how important it is to have a friendship with my mom." -Daughter