

# MOTHER & SON EVENT: A NIGHT OF FUN

IMPACT REPORT: SEPTEMBER 2019



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Self Love Beauty hosted its first ever hands-on workshop to strengthen the relationship between mothers and their sons.

## IMPACT FROM THIS EVENT

Self Love Beauty's mission is to educate, invest and impact individual on the importance of self-love & confidence.

Currently stats show that many youth do feel supported, lack self-esteem and communication lacks with adults in their lives.

Therefore this event was very important to grow the bond between mother and son. The program started out with attendees having food donated by Domino's pizza followed by an overview of what self-esteem and confidence is.

Attendees then took part in a three breakouts:

- **STEM PROJECT:** A hands-on woodworking activity by ABC Greater Michigan Chapter where they learned about STEM, opportunities in that field and build something together
- **COMMUNITY IMPACT:** Attendees took part in an affirmation project where they painted rocks with positive messages to place throughout their community.
- **COMMUNICATION & SUPPORT:** Attendees answered questions between mother & son to learn more about each other, how they can do fun things together and how to grow in their bond.

“This event was great. I enjoyed the time together with activities for the boys and the focus on mother/son relationships.”

This workshop focused on the importance of a healthy mother / son relationship to help achieve:

- Effective communication skills
- Learn, build and grow self-confidence
- Additional knowledge about one another
- A positive bonding experience
- Educate mothers on how to instill confidence in their sons

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“My favorite part about tonight was sawing, hammering and being with my mom.”

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# IMPACT FROM THIS EVENT

**83%**

**OF MOTHERS LEARNED  
SOMETHING NEW ABOUT  
THEIR SONS**

**90%**

**OF SONS HAVE A HIGHER  
UNDERSTANDING OF SELF-LOVE  
AND CONFIDENCE**

