



Annual Report 2019



Educate + Invest

= Impact

Dear Friends,

At Self Love Beauty, we are actively bridging the gap of confidence in all ages. We believe that living a life full of self-love and confidence, is one of purpose, passion and success. When an individual is properly equipped with these self-empowerment tools, they can become the best version of themselves. The Self Love Beauty program strives to bring out these qualities in all walks of life. Despite age, gender, socioeconomic class, beliefs and backgrounds, people are supporting each other and creating a community of success.

Our organization is comprised of inclusive programs, events and workshops geared towards children ages 6-11, teens ages 12-18 and adults ages 19+. These programs are based on the foundation of Self Love Beauty's mission: to educate, impact and invest in individuals on the importance of self-love and confidence.

Individuals of all ages are learning how to live a life of purpose by achieving self-love and confidence through our programming. Offering diverse workshops allows us to extend our outreach and impact to all walks of life. This year, our programs, podcast and social media presence has impacted over 160,000 individuals locally and nationally.

What was founded on my personal passion for self-love and confidence, is now a successful 501(c)(3) non-profit organization. Self Love Beauty is on the rise in the Great Lakes Bay Region, reaching more than we ever have. Together, with ambassadors, we are educating and bringing awareness to mental health all around Michigan. We are changing the narrative of self-care and confidence. We are creating a positive community of support, friendship, and fellowship. Join us in our mission to spread love and kindness, wherever you go.

With Love,

Lisa Thompson
Founder and CEO



WHO WE ARE

MISSION

Self Love Beauty is a 501(c)(3) with the mission to educate, invest and impact individuals on the importance of self-love and confidence in order to empower them to be the best versions of themselves.

VISION

To create a world where everyone feels empowered to love themselves and achieve anything they desire.

CORE VALUES

Self-love
Confidence
Inclusion

Empowerment
Community
Health



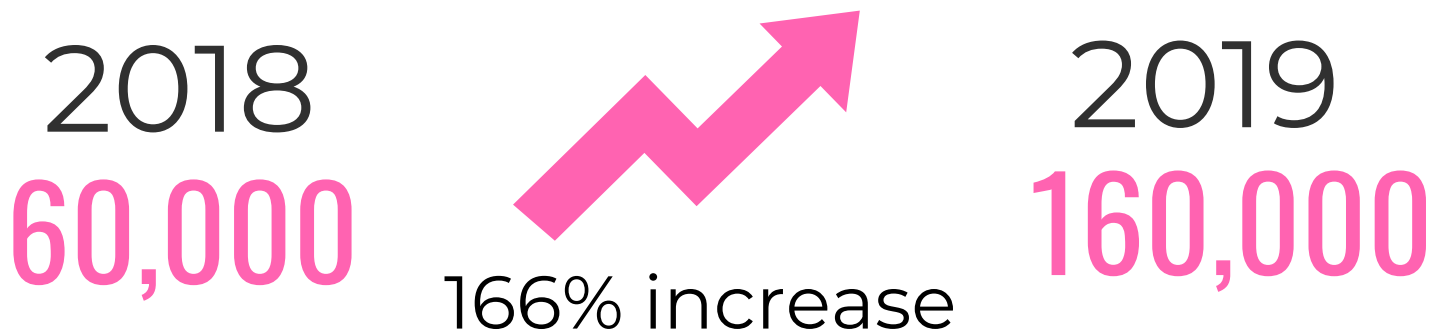
“

Self Love Beauty has given me a community to express myself. I know I can count on the people I have met in this organization to support me and my dreams.

”

OUR IMPACT

During 2019, Self Love Beauty has impacted **160,000** individuals through our events, programs, workshops, blog and podcast.



EDUCATION

Self Love Beauty educated more than **690 people** in the Great Lakes Bay Region and thousands online on confidence, self-love, support, soft skills like leadership and more. We tripled our number in our workshops and speaking engagements.



Your Story Matters

Of those who attended our women's event, 70% said they increased feeling supported and not alone in their struggles.



Father/Daughter

90% of fathers who participated in our event at Garber Chevrolet, said that the material presented helped them grow a stronger bond with their daughter.



Affirmation Day

Among the individuals who took part in Affirmation Day, 95% claim to continue positive affirmations in their day to day lives.

PROGRAMS

We pride ourselves on the impact from our events and programs. Our programming teaches our core values and skills, development assets and positive psychology. We have increased confidence, self-love and feeling supported by more than 60% across generation.

PROGRAMS AND WORKSHOPS

Affirmation Day

Self Love Beauty lead the first ever Affirmation Day across our community and online impacting more than 12,000 people. More than 15 schools participated, 20 businesses and two schools received sponsorships from businesses. Positive affirmations are known to help us grow in confidence, eliminates stress and improve self-love.



Your Story Matters

SLB's first ever Your Story Matters event brought together more than 60 people and highlighted the diverse and unique stories many women are proud to share. The average increase in attendees knowledge about how to live a life of purpose and a positive future was 65%.



Father/Daughter

This program featured a tire changing activity which promoted taught about STEM careers, soft skills, growth in developmental assets and communication between fathers and daughters.



Mother/Daughter

This program featured activities of mother/daughter communication games and building support, assembling more than 60 care packages to gift to those in need and mother/daughter panel who openly discuss their relationships. We saw a 70% increase of mothers understanding of how much they need to support their daughters.



Mother/Son

We recognize the need for self-love and confidence in boys. This event brought awareness by teaching mothers how to implement self-love into their sons through a STEM & community project and communication activity. 90% of boys now understand more about self-love and confidence and 83% of mothers learned something new about their sons.



Teen Conference

Teens are the most deficient when it comes to self-love and confidence. We held our first ever conference just for teens to learn self-empowerment tools. Overall 90% of teens grew in developmental assets related to self-esteem, support and soft skills.

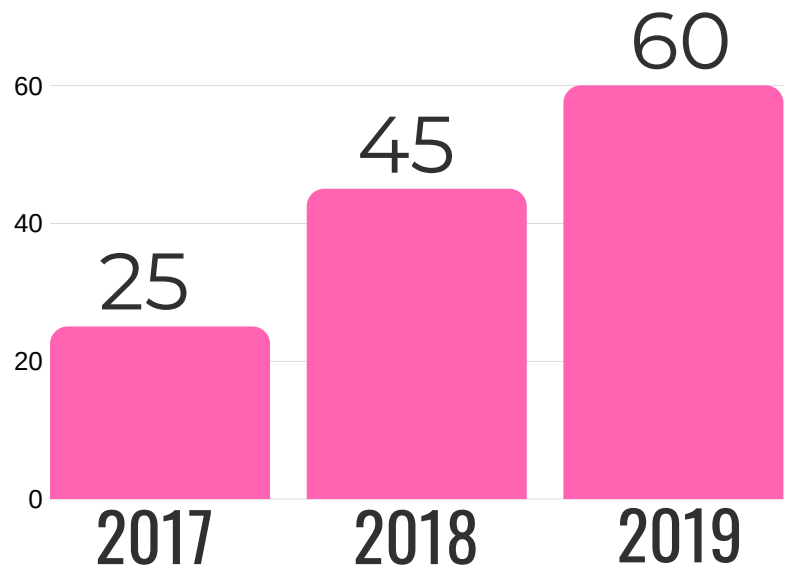


KEY PLAYERS

Ambassadors

The ambassadors of the organization make Self Love Beauty what it is. They advocate for change, spread light and truth and sit on SLB committees to better our programming. In return they receive discounts on programs & clothing and quarterly workshops.

60% increase



Advisory Board

- Lisa Thompson, Founder & CEO
- Misty Janks, Chapter Director, Our Community Listens
- Sarah Weisbarth, Life Coach & Consulting
- Gabriella Hoffman, Account Manager, Amigo Mobility
- Amy O'Connor, Accounts Payable, Grain Elevator
- Jamie Krueger, Founder of Fill Up Your Cup



Sponsors

We are so grateful for our amazing sponsors who have given to us over the year through in-kind or monetary each sponsorship help us make a bigger impact.

Members First Credit Union
Kehres Health & Chiropractic
Modern Realty
Garber Chevrolet
ABC Greater Michigan Chapter
Serendipity Road
Hannah's Flowers
Dan Tuma Media
Staples
Domino's Pizza
Austin's Flowers & Gifts
Selena Ashley Designs
Super Cute
Mary Shelton Media
Night Light Entertainment
Central Michigan University
Megan Hansen Photography
Doug Julian Photography
Artisanne Chocolatier
First State Bank



SLB has helped me overcome negative thoughts about myself and others because I continually think love, respect, strength and confidence are the way through every thing life throws my way.

JOIN THE MOVEMENT



We have big plans for 2020, with new committees to bring improved programs and workshops. Next year, Self Love Beauty will exceed this year's impact of 160,000. Join our mission to educate, invest and impact in individuals of all ages!

Connect with us

Join our community of positivity, empowerment and confidence!



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Self Love Beauty



@selflovebeauty



"To say that my involvement with Self Love Beauty has been life changing is an understatement. By joining SLB, I was instantly surrounded by people that guided me out of my funk."

At the 'In Her Shoes' event, I learned that my relationship with my mom is important so we can understand each other better.

