

Ambassador Program Guidelines & Details

Who is a Self Love Beauty ambassador?

- Self Love Beauty ambassadors are authentic individuals who are working on their own self-love journey and are willing to walk alongside others in theirs.
- A hard working person who follows their dreams and is trying to be the best role model to all generations.
- Willing to get out of their comfort zone to give back to this organization
- Willing to commit through time and financial investment
- Believes in the Self Love Beauty mission and wants to encourage others to be their best selves.
- Wants to uplift those closer to him/her and impact those lives he/she doesn't even know yet.
- Isn't afraid to utilize his/her voice, spreading love and positive thoughts to others, so all can grow to be the best version they want to be.

Promises to self as an ambassador:

1. Respect the mission, brand and core values: Self Love Beauty was built to empower everyone to have self-love and confidence. Respect the brand that was built from the ground up by how you represent it.
2. Change the sentence starter to "I KNOW" *instead of* "I THINK." Be confident in what you have to offer to others around you.
3. Speak with truth: Avoid speaking poorly about others or yourself. Use the power of your voice for good.
4. Be patient, kind and give love to yourself and those around you. Everyone is fighting their own battles and has their own story.
5. Communicate, communicate, communicate!: If you cannot make a meeting please tell your chair in a timely manner. Always respect others and communicate instead of making assumptions and there is no dumb question so ask anything, always.
6. Be open to new ideas, new people and new projects, you never know where it will lead you.
7. Be respectful: Be respectful to your body and to your mind. Be respectful of those around you.
8. Always be you and give your best: Doing your best at any given time is going to change everyday. Some days we are on fire and other days we are happy to get out of bed on time, however, giving your best everyday no matter how you feel will help you grow.
9. Do not take anything personal: Nothing others do is because of you, it is because of their own lives and dreams. When you take on their personal opinions and actions it can lead to negative thoughts and feeling bad about something that you shouldn't have to.

These nine promises will help you respect the mission and yourself, grow in self-love and confidence and ultimately meet the goal that you had in place when you joined as an ambassador. You deserve love, support, growth and being surrounded by amazing people. These promises will allow you to have that. Remember to spread love and kindness to all!

Expectations of an ambassador:

- Understand what SLB does and be able to educate others on what they do
- Hold an active role on a SLB committee. This means attending monthly meetings, reaching team goals, leading different roles within the committee and being a team player. *Depending on the committee, the time commitment could be between 2-4 hours a month.*
- Attend quarterly Ambassador meetings in-person (2 hours per quarter): Each quarter we have meetings to go over updates, work on projects and strengthen as a community. This is SO fun and we hope you can make all of them. We know you may not always be able to do that, but coming to these meetings will help you as an ambassador and as an individual
- Be an active participant in your own circle sharing about SLB and encouraging people to attend programming (*this is for all programming not just the committee you are sitting on*).
- Committing to SLB through time and financial investment
- Sell a minimum of 5 tickets for the annual fundraiser
- Willing to get out of your comfort zone to try new things (such as sitting on a committee and taking on new roles, speaking up and leading key positions, finding sponsorships, inviting people to attend programs, selling tickets for annual fundraiser)
- Spread only love and kindness online and to those around you
- Share the same mission as Self Love Beauty and encourage women & men to share their story and get involved to promote self-love and confidence.
- Maintain positivity and motivation. Share encouragement, support, and ideas with other ambassadors who we will help you connect with.

What impact will this ambassador program have on you?:

- You will now have a new community of outstanding men and women who are there for you, especially your committee who you will spend the most time with. Our community is made up of individuals with different stories, backgrounds, ages, shapes and size and that is what makes us diverse!
- Personal growth in self-love and confidence
- Growth in your sense of purpose
- Exercise and strengthen leadership skills
- Expand your personal and professional network of driven, confident and empowered men and women

What impact will YOU make in your community by being an ambassador?:

- Share your story to inspire someone else
- Make your voice heard; spreading the message of self-love and positivity will change lives!
- Your skills will be utilized to improve the SLB mission and further it
- Your skills, kindness and leadership will impact people of all ages.

What the ambassador program is NOT:

- Just showcasing 'cute shirts.' That is only a perk and also one of the ways we receive revenue to manage our programs, but we are so much more than our cute shirts and so is being an ambassador!
- Attending committee meetings when you want to and not being committed to the other men and women on your committee. Life happens sometimes and we understand, but it is important to show up for yourself and for others and to give your best.
- Not communicating, being silent and staying in your comfort zone. If we want to grow in self-love and confidence, we have to get out of our comfort zone, put the work in and grow. One step at a time, you can do this too!