



Q1 2020 Impact Report



Self Love Beauty's mission to educate, invest, and impact individuals on the importance of self-love and confidence in order to empower them to be the best versions of themselves.

Dear Self Love Beauty Family,

While we had to cancel a few programs and fundraisers due to the unexpected COVID-19, our volunteers worked in an agile approach to get creative for those we serve. We were able to switch gears quickly, bringing workshops to our community virtually. Through this, we have impacted more than 335 individuals which is a 163 increase from the 2019 first quarter.

One of the testimonials we heard at our Teen Conference, included *"It's an amazing experience and you feel confident and refreshed after. The people that speak to you are supportive and inspirational."* Hearing these words from an attendee, reminded me exactly why we do what we do.

At Self Love Beauty, we are active in our approach in serving all generations to continue our progress for everyone to have confidence. This year our main focuses continue to be confidence, community support and teaching life skills.

Each of these are important for all ages, genders, and socioeconomic classes to continue to thrive and succeed.

I am so proud of how far we have come in just three months and look forward to seeing how innovative we can be during COVID-19.

Thank you to all our supporters, ambassadors, volunteers, attendees, grantees, speakers, leaders and sponsors - because of you we continue to grow stronger and are able to provide this much needed resources to our community.

Sending Love & Thanks,

Lisa Thompson
Executive Director and Founder



Who We Are

MISSION

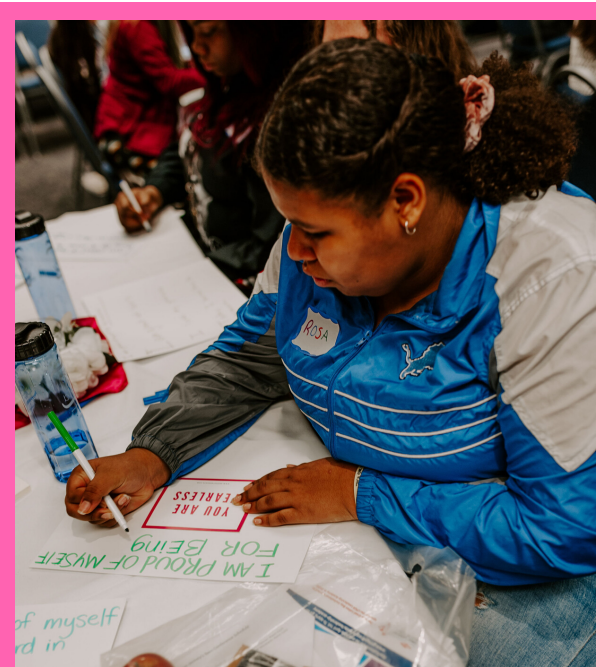
Self Love Beauty is a 501(c)(3) with the mission to educate, invest and impact individuals on the importance of self-love and confidence in order to empower them to be the best versions of themselves.

VISION

To create a world where everyone feels empowered to love themselves and achieve anything they desire.

CORE VALUES

Self-love	Empowerment
Confidence	Community
Inclusion	Health



You should attend because they talk about how to handle certain situations and they talk about being mindful about what decisions you are making in life

- Teen Conference Attendee

OUR IMPACT

EDUCATION

Within the first quarter, Self Love Beauty educated more than **335 people** in the Great Lakes Bay Region and thousands online on confidence, self-love, support, growth mindset and more. We **tripled** our number in our workshops and speaking engagements.

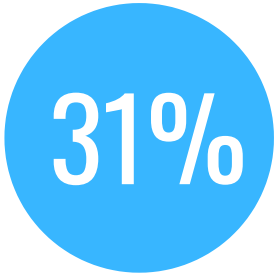
Teen Conference

SLB doubled their attendance from last's years conference with their theme 'You have a remarkable purpose in life. It's up to you to find it.'



36%

Increase in attendees understanding how to leverage their emotions to evaluate relationships and understand the importance of positive emotions.



31%

Increase in attendees understand on how important resilience and grit are in my life

Adult Workshop

SLB held an adult workshop to educate individuals on the topics of 'Taking Care of Your Mind & Body'. This is one of SLB's key programs on resilience, mindfulness, growth mindset and more.



42%

Increase in attendees understanding on how to utilize mindfulness and apply to their lives.



43%

Increase in attendees understanding on how to utilize growth mindset practices into theirs.

PROGRAMS

From first quarter 2019 to first quarter 2020, SLB saw an increase in attendances by **163 individuals**. SLB prides themselves on the impact they make in their programs. Their programming teaches their core values and skills, developmental assets, positive psychology and wellbeing. Since starting their mission, they have increased confidence, self-love and feeling supported by more than 25% across generations.

KEY PLAYERS

Ambassadors

“ In so many ways, I am more confident than I have ever been in my life. So thankful for Lisa and my SLB ambassadors

- Adult Ambassador

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Executive Board

- Misty Janks, Chapter Director, Our Community Listens
- Sarah Maday, Leadership and Development, Nexteer
- Gabriella Hoffman, Account Manager, Amigo Mobility
- Mike Birchmeier, Finance Director, County of Midland
- Kayley Lyons, Community Relations, DuPont
- Dominic Monastiere, Executive-In-Residence, SVSU
- Cathy Geiger, Marketing Director, ABC Greater Michigan Chapter
- Marc Kaeckmeister, VP of Regional Sales, Chemical Bank



“

This was a workshop
that focused on all
aspects of health and
there is so many good
actionable steps that I
was able to walk away
with.

- Adult Workshop Attendee

”



SLB has taken the challenges of COVID-19
head on and continue to inspire and
empower our community.

Join their mission to educate, invest and
impact in individuals of all ages!



“

Getting to know the
real you is the first
step of the journey of
finding happiness in
life. -

- Teen Conference Attendee

”

Connect with us

Join our community of positivity,
empowerment and confidence!

✉ info@selflovebeauty.com

f Self Love Beauty

📷 @selflovebeauty