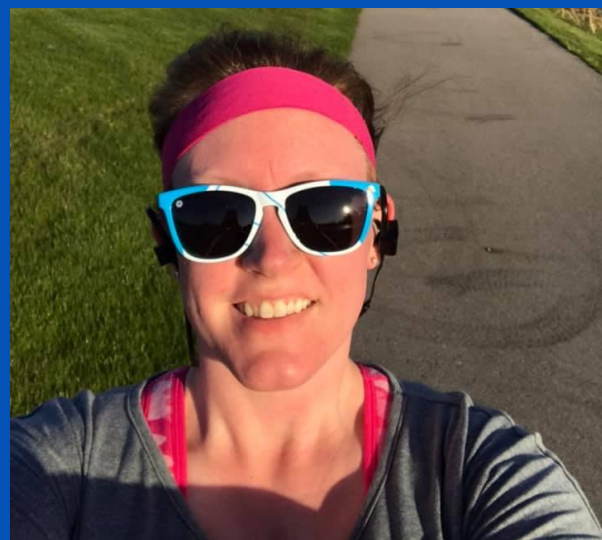
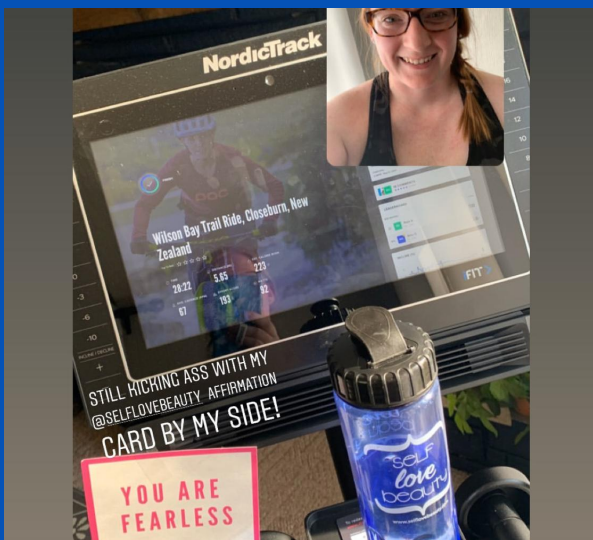
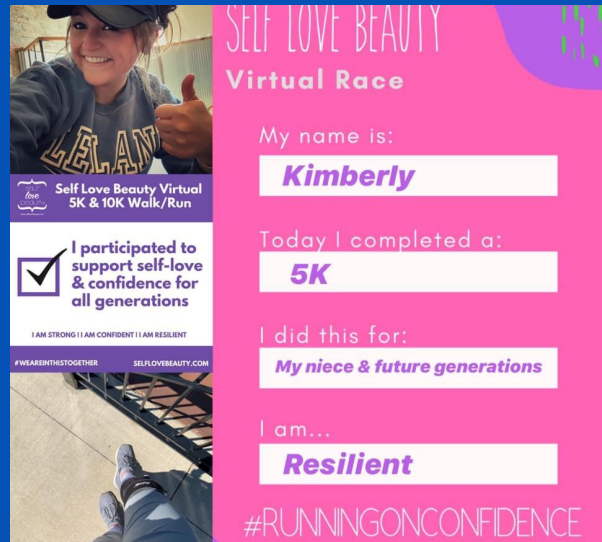




# Q2 2020 Impact Report



Self Love Beauty's mission to educate, invest, and impact individuals on the importance of self-love and confidence in order to empower them to be the best versions of themselves.

# Dear Self Love Beauty Family,

The second quarter has come and gone, not only did we continue to work through COVID-19, we worked through a historical flood. It is said that great things come from hard times, that has been proven as our community has come together through these uncharted times.

While our neighboring towns dealt with flooding, condemned housing, and the continuation of COVID-19, we are reminded of the impact that Self Love Beauty provides to all.

By coming together as a team, we were able to volunteer our time and resources. We continued to provide virtual programs, held our second annual Affirmation Day and put on our first event virtual 5K & 10K walk/run.

The challenges that 2020 has offered in the first half has helped us grow as a team, a community, and on personal levels. By facing these challenges, we are reminded of the support we have, and the support that we provide for so many.

I continue to radiate pride for what Self Love Beauty has accomplished during these times, all while learning a little bit more about myself.

As always, we cannot provide these resources without our supporters, ambassadors, volunteers, grantees, speakers, leaders and sponsors; they are the reason we are able to grow.

## Sending Love & Thanks,

**Lisa Thompson**  
**Executive Director and Founder**



# Who We Are

## MISSION

Self Love Beauty is a 501(c)(3) with the mission to educate, invest and impact individuals on the importance of self-love and confidence in order to empower them to be the best versions of themselves.

## VISION

To create a world where everyone feels empowered to love themselves and achieve anything they desire.

## CORE VALUES

Self-love  
Confidence  
Inclusion

Empowerment  
Community  
Health



My favorite part about being an SLB ambassador was being able to touch the lives of others and being a positive influence."

- Self Love Beauty Ambassador



# Our Impact

“ The virtual workshop taught me how to grow in my confidence and understand my struggles in order to learn to thrive.

-Confidence & Community Attendee”

## 7,000 Impacted

### 2nd Annual Affirmation Day

With schools not in session and most businesses closed, Affirmation Day was held 100% virtually. We loved seeing thousands of people come together!

## Six Adult Workshops

### Held Virtually during Pandemic

- Self-Esteem & Confidence
- Confidence & Community
- Passion, Purpose & Goal Setting
- Confidence & Connection
- Strength from Within:
  - How to Manage Mental Wellbeing
  - Understanding Behaviors related to Eating Disorders

## Virtual 5k/10k Walk/Run

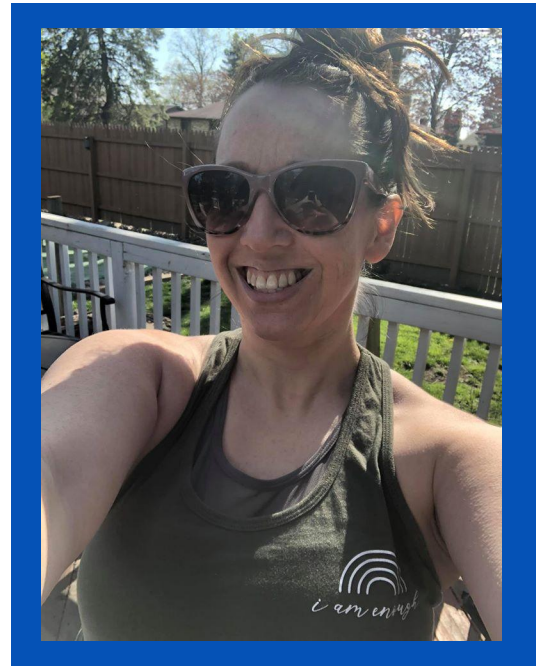
### 1st Annual

Encouraged our core values, with a focus on health to raise more than \$1,000 for our programs and further our mission.



# Ambassador Testimonial

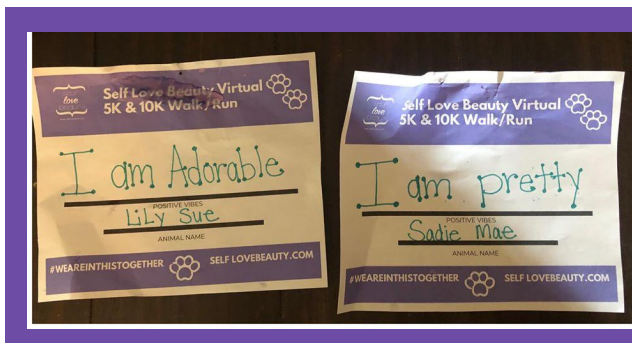
"Being an Ambassador for Self Love Beauty has positively impacted my life in so many ways. My confidence in myself has increased. I have learned that I am not alone in my struggle to love myself and now have a community of women to support me in my journey.



**Aimee Allen**

“ **Being an Ambassador for Self Love Beauty gives me a greater purpose and passion in life.** ”

I have learned not to be ashamed of the difficulties I have faced but to embrace them and use my experiences to empower other women and teens that may be on the same path. Being an ambassador has allowed me to step out of my comfort zone and learn new leadership, marketing, and networking skills. It has provided me opportunities to participate in and plan workshops and events within the Great Lakes Bay Region. Being an Ambassador for Self Love Beauty gives me a greater purpose and passion in life " - **Ambassador, Aimee Allen**



## Connect with us

Join our community of positivity, empowerment and confidence!

✉ [info@selflovebeauty.com](mailto:info@selflovebeauty.com)

f Self Love Beauty

📷 @selflovebeauty