

# 2021 Mother & Daughter Event IMPACT REPORT



Self Love Beauty's Mother & Daughter program focuses on the Developmental Relationships Framework from the Search Institute to strengthen their relationship through teaching life skills that contribute to a young woman's social and emotional wellbeing and development.

At this event, moms and their daughters were lead through a STEM experiment by a female scientist, in which they had to collaborate on forming a hypothesis and testing it. Even for those whose hypothesis was incorrect, they learned about resiliency and overcoming obstacles!

When the experiment was complete, they worked together on creating a "Confidence Tree" with colored leaves which listed words which the moms and daughters used to create positive affirmations. The girls (and moms!) loved standing up and shouting the affirmations to the whole room!

Finally, the mother/daughter duos had time to reflect on their relationship and grow closer by sharing the things they love about each other.



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**83%**

Moms learned something new about their daughter

**22%**

Moms felt that STEM activities can grow their child's confidence

**32%**

Moms and daughters both grew in their confidence

**100%**

All daughters felt this event helped them to grow closer to their mom

My favorite part was spending time with my mom and sister.

I love the interaction I share with my daughter at these events.

I learned that I need to build myself up as much as I build her up.



Self Love Beauty's

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“

Self Love Beauty helped me to see  
the importance of listening to my  
girls.

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