

2021 Mother & Son Event IMPACT REPORT



Studies show when youth experience strong relationships with their parenting adults, they are more likely by:

- 3.7 times to have a positive view of themselves
- 2.3 times to set and work toward achievable goals

Self Love Beauty's Mother & Son program focuses on the Developmental Relationships Framework from the Search Institute to strengthen their relationship through teaching life skills that contribute to a young man's social and emotional wellbeing and development.

Participants at this event:

- Build a STEM-based project with help and supplies from Greater Michigan Construction Academy
- The boys lead their moms on how to make slime
- Conversation happened on how moms support their kids and how to incorporate affirmations into their lives.

They left the event with their projects but more importantly, the confidence that their relationship had grown!



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64%

Growth in confidence working on a STEM project

25%

Growth in feeling supported by their parent and community

23%

Growth in understanding why confidence is important

100%

Moms who say they learned a new STEM skill

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It was a great time with my son and a wonderful way to take time out of our busy schedules.

”

“

This event was a great bonding experience and I would attend it again!

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“

[This event] was a great way to connect and have fun together.

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Self Love Beauty's

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I saw the confidence grow with each nail he pounded into the birdhouse.

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