

Self Love Beauty's

2022 ANNUAL REPORT



"Empowering individuals today for a
more confident tomorrow"



Dear Friends,

As another year comes to an end, Self Love Beauty (SLB) continues to reflect on our mission and the change we wish to bring to our community. We are so honored to have been able to impact 1,800 individuals directly, thanks to those in our community who partner through collaboration and funding.

In this report you will find the results of our efforts in 2022. Through programs, we saw an increase in key skills we teach, partnerships, people we served, staff and community members coming together to support us. All of this in the report happened because of the power of the SLB family.

This past year, we also spent time as an organization building out a strategic plan for 2023-25 in the hopes to create a stronger impact, expand on current programs and more. We strive to raise the bar for ourselves and the services we provide even further. With this, our goal by 2025 is to impact more than 7,500 individuals directly, and 37,500 indirectly.

Through this plan, we also changed our mission to 'Empowering individuals today for a more confident tomorrow,' to showcase who we are more.

As we end 2022 and prepare for 2023, we just want to say thank you to each and every person who has help make an impact along side us this year. We are so grateful for your continued support. Thank you!

With Love,

Lisa Thompson

Founder and Executive Director



Who We Are

Our Mission

Empowering individuals today for a more confident tomorrow.

Our Vision

SLB inspires confidence and self-esteem in individuals to live their best life.

Core Values

At Self Love Beauty, we value empowerment, community, confidence, self-love, health, and inclusion.

4,900

Individuals directly impacted by our programs since 2019

1,800

Individuals directly impacted by our programs in 2022

63%

of youth in juvenile care centers learned what their core values are and the importance of them

87%

of youth gained confidence in who they are

94%

of teens learned how to incorporate the 5 aspects of self-care into their daily lives

77%

of young adults learned how to add mindful listening into their lives

Our programs are evidence based and utilize the the Search Institute Developmental Assets Framework, Family Framework and PERMAH Toolbox to increase individuals confidence, support, wellbeing, resilience, self-esteem and relationships. Our programs are conducted in a very hands-on, interactive format that teach tools for individuals to walk away and utilize in their daily lives.



Confidence-focused workshops



Affirmation Day



Family Programs

Testimonials

Participants from workshops say:

“ I learned to make goals and how to achieve them, as well as finding my purpose. ”

“ My favorite part was the way the workshop made me reflect on my confidence and how to improve it. ”



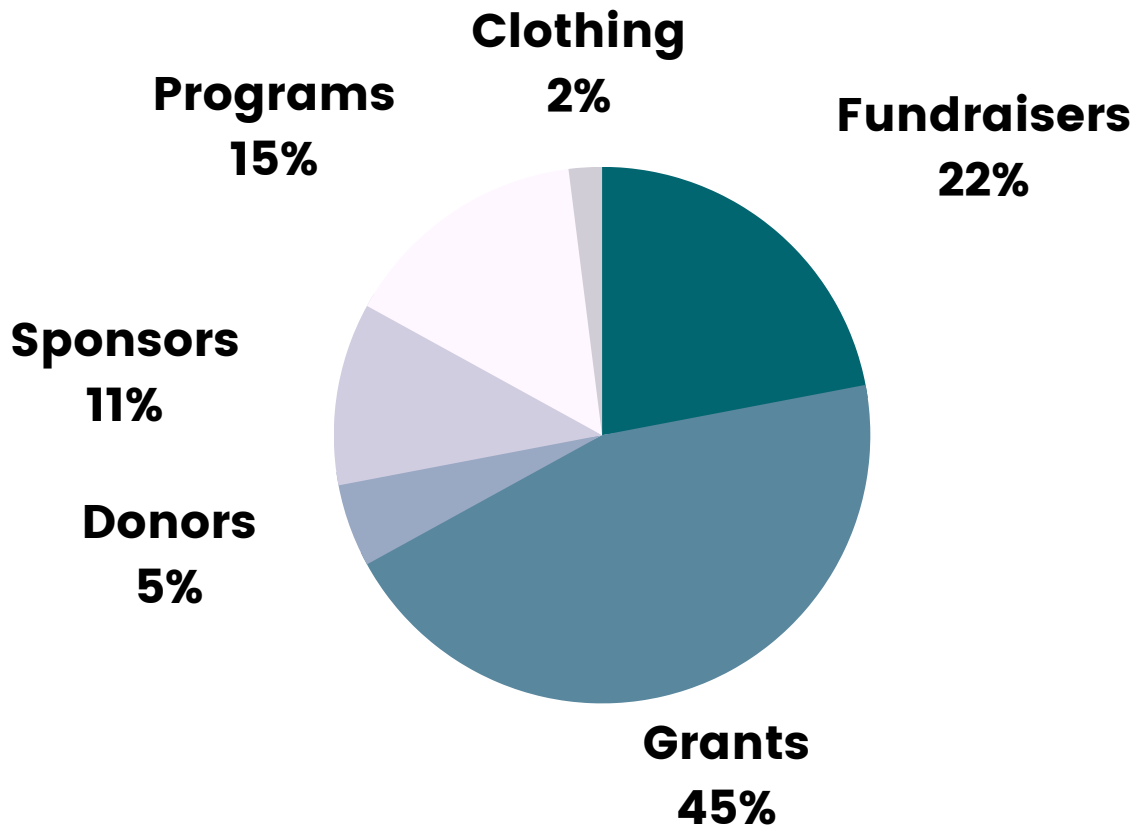
Participants from family programs say:

“ I learned more about what my son thinks his strengths are and how I [his mother] can help him become more confident. ”

“ I really loved the activities and spending time with my mom! ”

2022 Financial Information

Self Love Beauty is honored and proud for their growth in impact from 2021 to 2022. Please see the below financials for 2022 and growth from 2021 to 2022.



98%

Growth Y2Y

179%

Program Revenue

111%

Fundraising growth

45%

Sponsorship growth

Meet Self Love Beauty's Team

Staff



Lisa Thompson

Founder &
Executive Director



Shamara Watkins

Administrative &
Workshop
Coordinator



Amy Slabaugh

Program
Specialist



Holly Shillair

Fund
Development

Board of Directors

Sarah Maday | President

Kelsey Schultz | Treasurer

Marc Kaeckmeister | Secretary

Michelle Brady

Teresa L. Datz-Siegel

Kathi Fuce-Hobohm

Cathy Geiger

Julia Kepler

Jon Lynch

Kayley Lyons

Logan Richetti

Wendy Traschen

Sponsors























Grantees

Thank you to all the foundations and organizations who granted us funding for our programs.

Frankenmuth Credit Union
Great Lakes Bay Regional Alliance Grant
Huntington Bank
Mary Currie Foundation
Midland Youth Action Council
Midland Noon Rotary Club
Russell H. and Maxine E. Smith
Tri-Star Foundation
United Way of Bay County
United Way Midland County
Zonta Club of Midland
Blessed Sacrament Parish Community
Outlyr
Rollin M Gerstacker Foundation
Battle of the Valleys
Dow Promise
Nexteer Automotive

Connect with us

Get in Touch!



info@selflovebeauty.com



Self Love Beauty



@selflovebeauty



Self Love Beauty



@selflovebeauty0



Self Love Beauty came at a time when I was in need of building my own confidence and self-love. SLB gave me the supportive community, the resources, and the encouragement to believe that I can achieve my dreams and become the best version of myself.



Become a volunteer!



lisathompson@selflovebeauty.com

Scan to donate to our programs:





SELF love beauty

