## Self Love Beauty's 2023

# FATHER & DAUGHTER EVENT IMPACT REPORT













## PHOTO CREDIT TO DOUG JULIAN PHOTOGRAPHY

# ABOUT THE FATHER & DAUGHTER EVENT

Self Love Beauty's 2023 Father & Daughter Event took place on Thursday, May 11 at Three Rivers Corporation with around **25 families** (more than 50 individuals) in attendance. Girls, between the ages of 6-18, and their male mentors, took the opportunity to strengthen their relationships and build trust through engaging STEM (Science, Technology, Engineering, Math) activities aimed at building confidence, connections and self-esteem. Program outcomes included:

- Learning to read blueprints from a contractor's perspective as a STEM skill-building activity led by the team from Three Rivers Corporation.
- Learning the importance of positive self-talk and affirmations and putting them into practice! This shared experience offered conversation starters and the opportunity to decorate handheld mirrors with positive messages to take and reinforce continued positive support at home.
- Learning the history and importance of measuring TIMEtime for growth, time to pause and reflect, and time together. This activity culminated with participants creating a wooden clock to take and proudly display in their homes.

Authentic STEM-based experiences, such as these, and support from trusted adults provide an opportunity for girls to grow in their confidence and develop skills that may lead to a broader spectrum of career choices as young women in the future.





A SPECIAL THANK YOU TO THREE RIVERS CORPORATION FOR PARTNERING WITH US TO HOST THIS EVENT FOR THE THIRD YEAR IN A ROW AND TO DUPONT FOR SPONSORING AND SPEAKING AT THE EVENT.

I learned to let my

daughter be creative and help support my daughter's creativity.

Mentor attendee

"

I learned that there will always be someone to help me in my life.

Youth attendee





# **OUR IMPACT**

Our event saw a **100% growth** in all participants - both adult and child - across multiple areas.

100%

Growth in multiple areas from this event.



I learned that my dad is an important mentor in my life.

Youth attendee

Attendees were asked to complete a post-event survey.

Participating girls **agreed or strongly agreed** that they experienced growth in these areas at these levels.



Gained knowledge and experience with skills related to STEM.



Experienced growth in skills to help them build self confidence.



Felt affirmed by the support provided by their male mentors.



My favorite part was spending time with my dad and getting to learn new things about him and myself.

Youth attendee



I learned how to talk more about topics we normally don't talk about and take time to do activities with each other more often.

**Mentor attendee** 



# THANK YOU TO OUR PARTNERS & GRANTEES!

#### **Overall SLB Partners**

Our overall partners support all of our programs and initiatives.

**Overall Educate Partners** 







**Overall Support Partners** 







#### **Grantees**

Blessed Sacrament Catholic Church
Great Lakes Bay Region STEM Access & Equity
Midland 100 Club
Rollin M. Gerstacker Foundation
Zonta Club of Midland

## **CONTACT US**









We are proud to partner with many different schools, colleges, nonprofits, and businesses! If you would like to partner with us for our programs, contact the SLB team at info@selflovebeauty.com