

Self Love Beauty's 2023

MOTHER & SON EVENT IMPACT REPORT



Empowering individuals today,
for a more confident tomorrow.



PHOTO CREDIT TO JULIA ARMBRUSTER

ABOUT THE MOTHER & SON EVENT

Self Love Beauty's 2023 Mother & Son Event took place on Tuesday, September 26 at the Greater Michigan Construction Academy.

- The event hosted **17 families** (more than 30 individuals). The boys were between the ages of 6-18.
- Together with their female mentors, they were able strengthen their relationships through engaging STEM (Science, Technology, Engineering, Math) activities aimed at building confidence, connection, and self-esteem.

Favorite activities from the evening included:

- Building and staining plant boxes.
- Creating boats from recycled materials and then testing to see if they'd float.



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It was a fun, relaxed event that had us working together and communicating. When we left my son said it was really fun and he would love to do it again.

Mother attendee

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After this event, I want to do more fun activities like this with my mom.

Youth attendee

100%

mentors learned something new about their kids.

A SPECIAL THANK YOU TO THE GREATER MICHIGAN CONSTRUCTION ACADEMY FOR PARTNERING WITH US TO HOST THIS EVENT FOR THE THIRD YEAR IN A ROW!



OUR IMPACT

All boys in attendance reported growing in a skill and connection with their mentors. Authentic STEM-based experiences, such as these, and support from trusted adults provided an opportunity for boys to grow in their confidence and develop skills that may lead to a broader spectrum of career choices in STEM.



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It is an amazing platform to spend quality time with one another using hands on and problem solving skills.

Mentor attendee

Attendees were asked to complete a post-event survey. Participating boys **agreed or strongly agreed** that they experienced growth in these areas.



Gained knowledge and experience with skills related to STEM.



Experienced growth in skills to help them build confidence.



Felt affirmed and more connected with their female mentors.



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"It was a great time to have fun with my mom"

Youth attendee

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You get to play, bond and grow with your son. The takeaways are simply priceless! At a time in his life when he's starting to grow up and be more independent and have different interests, this is exactly the kind of thing we needed to keep our relationship strong.

Mentor attendee



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